



2009 Exhibitor Application and Contract

122 N. Citrus Ave. Covina, CA 91723 (626) 332-0200

EVENT TIME AND DATE:

Sunday March 22nd, 2009 from 11am to 6pm

LOCATION:

SANTA ANITA RACETRACK 285 W Huntington Drive Arcadia CA 91007 (in the infield)

CRAFTERS AND ARTISTS:

Anything created by you - paintings, photography, drawings, jewelry, clothing, etc. We're open to all kinds of material. All we ask is that your creations are your own.

Please note that no commercial items will be accepted. The Pink Parlour is a selective show.

All registrants will be chosen by The Pink Parlour committee.

The Committee reserves the right to ask vendors to remove questionable items from their booth (i.e. too risqué or commercial or items that were not on original list of selling material).

We would like each vendor to work harmoniously with the next and therefore, do not want any duplications of items being sold.

SMALL BUSINESSES/LABELS:

Small businesses are welcomed to join The Pink Parlour Festival. This is a festival dedicated to the creativity of women.

A small business is described as one that is independently owned and operated and which is not dominant in its field of operation.

We are looking for women owned businesses with unique and personal items for sale, sampling, and/or promotion/marketing of the business.

However, Male owned business' will not be excluded.

WHAT YOU GET:

- 10 X 10 space with one table and two chairs.

- (2) FREE passes

- Option to purchase up to 10 admission tickets in advance for just \$7 for friends and family. (Regular admission price is \$12 at the door)

- Your company name and link on The Pink Parlour festival's website for one year.

- Opportunity to promote yourself in the goody bags which will be given to the first 100 attendees.
- The Pink Parlour Festival flyers for you to hand out prior to show, Poster for key locations as well as html banners to use on the web/MySpace.
- Benefit of The Pink Parlour marketing campaign and local promotions prior to the show.

Along with signed application, all vendors must submit a minimum of 2-3 photographs of their product(s) that accurately represent items they wish to display and sale in their booth at: andrea@ThePinkParlour.com. If photos are available online, please include a website link. Please let us know which photo you would like to be displayed on our website that best represents your work. If you are applying for a Shared or Co-op booth, please note that EACH vendor must apply separately. A Shared booth is considered separate businesses sharing a space. A Single booth is considered one company and should apply under one application. There is no application fee. Once accepted, booth fees must be paid by February 27th, 2009 and are non-refundable. Please make money order or cashier's check payable to ANDREA PEREZ.

YOUR INFORMATION

name: _____

company name: _____

phone: _____

email: _____

website: _____

myspace: _____

address: _____ city: _____

state: _____ zip: _____

PLEASE LIST ITEMS YOU WISH TO SELL

SHARING VENDOR SPACE?

company name: _____

contact name: _____

TYPE OF BUSINESS

crafters/artists small business non profit org.

BOOTH PRICES

Single booth	Shared booth	Small business booth	Non-profit free
\$150	\$200	\$250 (10 available)	FREE (5 available)

TERMS & CONDITIONS

The Pink Parlour Festival herein referred to as Management and Artist/Vendor herein referred to as Exhibitor.

Exhibitor is required to obtain proper license(s), permit(s) and to collect and report all sales tax generated at the show as required by the County of Los Angeles. Exhibitor must abide by the published schedule of show hours, from load-in to load-out. Exhibitor’s booth must be manned a minimum of thirty (30) minutes prior to the opening of the show and throughout the close of the day; otherwise Management may relocate the booth or cancel the contract without refund or exchange. Exhibitor may not terminate his/her exhibit and leave the show before the published close of the show. Management assumes no responsibility or liability for merchandise or display left in exhibit area beyond the close of load-out time on Sunday March 22, 2009.

Exhibitor must be responsible for his/her own liability and action resulting from the operation of his/her exhibit. Management prohibits any and all illegal actions and activities. Exhibitor agrees to hold Management harmless from any and all liability including, but not limited to, bodily injury, illegal activity, property damage and all other liabilities arising from the operation of the exhibit, products sold, or services rendered during the show.

Management will not be responsible for any loss of property due to theft, fire, accident or force majeure. Due to the nature of the trade show business, Exhibitor assumes full obligation of this contract and the full balance due. No cancellation, refunds, exchanges, or cooling off period is allowed whether or not deposit or booth assignment has been made. Exhibit space will be assigned as booths are sold. Exhibitor must pay the required fee prior to booth(s) being assigned.

It is understood that any projection/quotation on attendance is based on previous shows or like shows from other venues. Management offers no guarantee on attendance and no guarantee on Exhibitor's performance. No subletting of booth space is allowed. Exhibitor will forfeit his/her right to exhibit without refund if this policy is violated. Management reserves the right to change exhibit hall, alter floor plan, and/or re-assign exhibit space if deemed necessary for the benefit and commonwealth of the show and its participants. If Exhibitor accepts a re-assigned space at the show for any reason, the fulfillment of the contract is deemed completed with no other recourse possible. Management has the right to rent space to firms, companies, individuals and organizations engaged in similar or competitive business to Exhibitor. Management will not offer exclusive rights to any Exhibitor. Management reserves the right to refuse business to any person or organization.

We provide space only!!! You must provide booth structure that is certified fireproof and any other supplies that you may need.

You must submit in writing and four photos of the items you wish to sell. Any vendors selling or distributing items not listed on application may be subject to dismissal from the event and forfeiture of fee.

I, the undersigned, hereby agree to the terms and conditions of this contract. I agree that Management will not give a refund on any money received, for any reason. I understand that this contract is not cancelable. My company and/or I agree to pay the full amount due and will assume full responsibility of this contract.

Print Name: _____

Signature: _____ Date: _____

Only completed applications will be considered. Once we have received your application, list of items to be sold and photos, we will call and /or fax back your approval or disapproval of your participation. Upon confirmation, **please send us via US Mail a cashier's check or money order payable to:**

ANDREA PEREZ
send to: 122 N. CITRUS AVE
COVINA, CA 91723