

THE PINK PARLOUR PROGRAM

Preferred File Format: PHOTOSHOP .JPG hi-resolution (300dpi) CMYK files.

Alternate File Formats Accepted: PDF, Illustrator

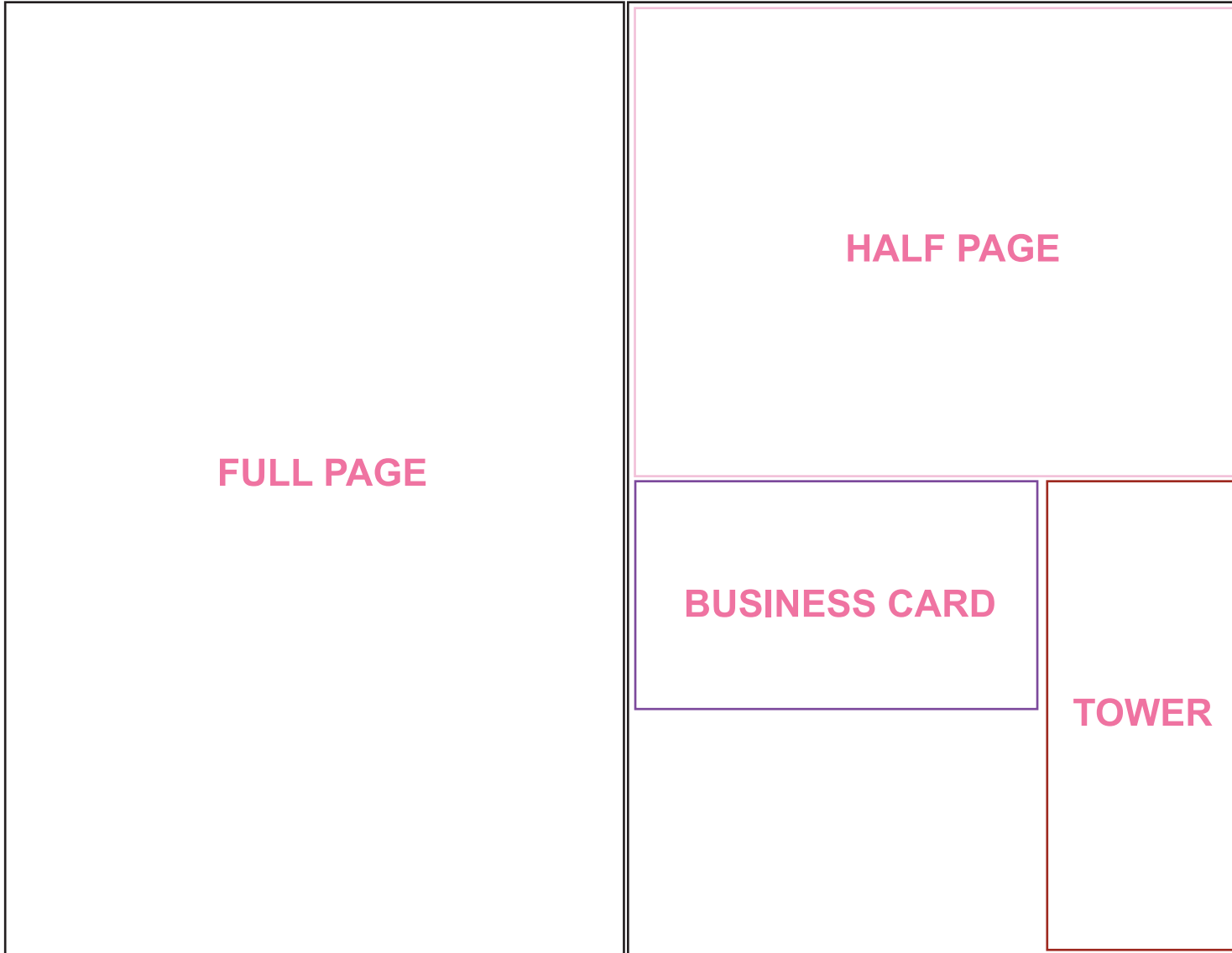
Program Booklet Final Size 5.5 X 8.5, 1,000 16pg.

programs will be printed and will be distributed to key locations a week before the show and at the show itself.

If you have any questions about the digital requirements or if you are having difficulty conforming your ad to our specifications,

NEED HELP WITH YOUR FILE? contact Raul at (626) 202-3700. or send files to: raul@ThePinkParlour.com

with your question. **note:** your file will be reviewed before payment.



FULL PAGE \$175.00

Full Page Bleed 5.75 X 8.75

Trim 5.5 X 8.5

No Bleed 5.25 X 8.25

Live Area (Safety)

1/2 PAGE \$95.00

Full Page Bleed 5.75 X 4.5

No Bleed 5 X 3.75

BUSINESS CARD \$40

No Bleed 3.75 X 2

TOWER \$60

No Bleed 1.7 X 4.1

(Easily visible when page flipping)

REMINDER

- Please convert all RGB images and spot colors to CMYK.
- Ads created in an unacceptable format can not be accepted and will need to be resubmitted or recreated.
- All ads submitted should be suitable to print as is. The Pink Parlour Program can not be responsible for any errors in content.
- If files are prepared improperly and mechanical requirements are not met, The Pink Parlour Festival can not guarantee the reproduction of the ad.

NEED AD DESIGN?

\$100 - FULL PAGE

\$75 - HALF PAGE

\$50 - BUSINESS CARD or TOWER

contact Raul to place an order at

(626) 202 - 3700 or

raul@BlackLabelDesignStudio.com